

DHI Aegean Masters Meeting 2010 places hair restoration on a new path



Friday the 28th MAY 2010, the first day

Over ninety members of the DHI Global family arrived from 15 countries around the world and boarded the Aegean Pearl, on the 28th of May at 9am for a three day cruise and meeting. Before we arrived in the cosmopolitan Mykonos the meeting had begun.

DHI Founder and Global Chairman Mr. KP Giotis defined with clarity the three objectives of the meeting in his opening welcome speech.

These were:

1. To Celebrate our 40 years of commitment to hair restoration.
2. To communicate with each other.
3. To educate ourselves and learn from the masters.

DHI Global Medical Director, Dr. T Vekris MD., presented the new patented DHI Direct technique. He presented video as well as actual patients who participated in the cruise.

Dr. Vekris outlined some of the advantages of the new Direct DHI technique.

- Less invasive than any other method available today.
- 100% survival growth of hair follicles implanted is now possible.

- No holes or incisions are needed in the recipient areas.
- Healing is rapid.
- Patients can return to work the same day.
- Handling or manipulation of hair follicles by assistants is avoided.
- New hair grows faster than it did with previous methods.
- The result is 100% natural.

Dr. JC KIM, professor of the Kyongpook University of Korea, is a world renowned hair research scientist and he has been a member of the DHI research team for the past 17 years. Both the DHI Body hair and the DHI Direct methods, used now by DHI, have been partly inspired by his work. Dr. Kim presented his latest research on the DKK-1 and TG- H1 projects that he hopes will produce new substances that will stimulate hair growth. Dr. Kim reported his progress on hair cloning in experiments on mice, but experiments on humans or actual practical application is still a long way. Of great interest was his research on hair follicle survival. Dr. Kim reported that the hair growth decreases with high density placement. Professor G. Dedousis of the Harokopeio University of Athens, presented the first results on a DHI funded study on the incidence and classification of androgenetic alopecia in the Greek population and the relation of androgenetic alopecia with genetic and environmental risk factors. This is a very ambitious research program, the first of its' kind in the Greek population, with more than

1000 participants so far. The first results reveal that the prevalence of androgenetic alopecia in the male Greek population rises as high as 38%. A very strong association between the appearance of androgenetic alopecia and positive family history (over 90% of cases), was also revealed. This is an ongoing study that will try to establish the genetic and environmental trends and patterns of androgenetic alopecia in the Greek population. Following our Mykonian excitement our vessel sailed off to Kusadasi in Turkey with many members visiting ancient Ephesus, the birth city of many philosophers.



Saturday the 29th MAY 2010 , the second day

The DHI Chairman presented the NEW DHI PROCEDURES MANUAL based on the DHI UK Model. As Mr. Giotis said "This book is a major contribution not only to DHI Clinics worldwide but also to the field of hair restoration in general". Five hundred pages detail every procedure from the di-



agnosis to the treatment to the follow up program. It is the DHI system that makes our techniques achieve great results every time and in every clinic. "This is our vision", Mr. Giotis continued, to make certain that our clients in India or China or Africa receive the same quality of service as those in Athens, London, Paris and San Francisco.

Of great interest was the presentation of the new DHI AL-OPECIA TEST, which is designed to meet the three objectives:

- 1 *First do not harm. A safe, minimally invasive procedure, with no scalpels, no stitches and no pain.*
- 2 *100% natural result for all of us to be proud for life time.*
- 3 *Max possible density achieved in one session.*

After Kusadasi we had a short visit to the island of Patmos, the "Reelation Island", where the cave that St. John experienced God's revelation to him (Apocalypsis) is located.

THE PHEDIAS AWARDS CEREMONY

At the Saturday night Gala dinner it was time for the awards. A time to remind us all that DHI Hair restoration is 90% art and 10% medicine. Phedias was the artist, the famous sculptor that created the masterpieces of the Parthenon in Athens, and DHI Specialists are also chosen for their artistic talents. It was time to award the Phedias' of DHI. The Gold was presented to the DHI Medical Team. The Silver was presented to DHI London Clinic. The Bronze was presented to Dr. JC Kim, MD, PhD. A Special award for his contribution was presented to Geneva based cosmetic surgeon Dr. M Benchaou. Following the event, the youngest danced the night away till the early morning hours, while many small groups discussed and debated upon the DHI challenges that lay ahead.

Sunday the 30th MAY 2010, the third day

Early in the morning we were on our way to Iraklion, Crete the land of the Minoan civilization where the ancient palace of Knossos exists. Our final stop was in the afternoon, at the spectacular Santorini, the volcanic island, the place of the "Lost Atlantis", as many researchers claim. Some preferred the donkey ride up the steep cliffs, while most enjoyed the spectacular views from the comfort of the cable cars. Back to the meeting, the third day included an interactive session. Mr. K Giotis presented the very interesting topic of the "Psychological effects of hair loss". This is an important research on the different ethnic groups, which is still in progress. Among the attendees we had a number of patients; this was another first. British sports video producer John Gubba was there and talked about his DHI Direct experience which he had just two days before the meeting. John has done extensive research on hair restoration options and is now producing a documentary on the subject which will be released for worldwide distribution next spring. John also filmed the three days event and interviewed some of our distinguished VIP guests.

Bo Jacobsen from Denmark was also there to present his DHI experience and his amazing result. The third day included a workshop session with questions and ideas. New communication and marketing ideas that will make DHI team reach out to each of our patients was the order of the day. A very unique part of this interactive session was when various members of the global team, starting with Mr. Michael Giotis, the eldest son of the DHI founder shared their stories & experiences with DHI over this long journey of the last 40 years. When we arrived at the port of Piraeus at 7 am, on Monday morning, most of us had very little sleep.



The excitement was so intense, the knowledge so great, that will last not only till the next meeting, but for a life time. We all said farewell till the next meeting, in Feb 2011 in Rajasthan, in incredible India.



DHI

DIRECT HAIR IMPLANTATION

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